



WoTTA.co.uk  
@PRWoTTA

# Agenda

Welcome & Introduction  
Year Three Achievements  
Financial Report  
Officer Election  
Ongoing Projects  
The Future for Local Business  
What you can do  
Award Presentation

# Welcome & Introduction

**Alan Palmer**



# Meet the Team

Volunteers

Non profit



ALAN PALMER



JOANNA GORDON



TRACEY BLANDFORD



GAIL HOSKINS



MARK MIDDLETON



DANNY O'SULLIVAN



MELVYN MILLS



RICHARD MEADE

# Consitution

**Key Changes**  
**Update on website**

# Year Three Achievements

**Joanna Gordon**



## Events



## CIL Funding: Aesthetics & Communication



## Celebrating our History



# Social Media

Social Media Platform	2017	2018	2019
Website Annual Page Views	53k	127k	140k
Website Annual Visitors	17k	42k	47k
Easter Week Page Views			13k
Easter Week Visitors			4.5k
Facebook Followers	<250	350	610
Facebook Average Weekly Reach	500-800	2k-2.5k	3.5-4.5k
Facebook Avg Post Engagement			800
Twitter Followers	<200	400	591
Average Monthly Reach	9.5k	18k	22k
Twitter Average Post Reach			2-3k



@WoTTAMum

@WoTTATeen





# Financial Report

**Gail Hoskins**



## What We Are:

A non-profit Community Interest Company  
Staffed Entirely By Volunteers

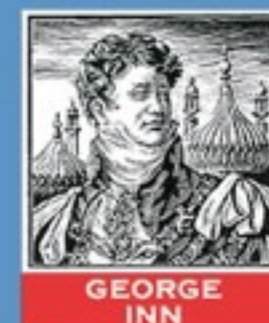
## What We're Doing:

We raise funds from sponsorship and membership  
All funds are used to finance projects and put on events  
Continuing to Build Up a Small Surplus  
Our constitution requires us to use all funds to go to the town

# Draft Financial Statements

	2019	2018	2017
<b>Membership Income</b>	825	1,508	1,136
<b>Event Income</b>	3,302	2,624	3,794
<b>Earnings Before Tax</b>	2,742	2,934	4,524
<b>Tax</b>	552	587	904
<b>Earnings After Tax</b>	2,190	2,347	3,620
<b>Assets</b>	49,509	7,266	6,113
<b>Liabilities</b>	41,352	1,299	2,493
<b>Net Assets*</b>	8,157	5,967	3,620
<b>* From this figure:</b>			
<b>Planter maintenance</b>	3,000		
<b>Baseball Event</b>	1,000		
<b>Crowdfunding</b>	1,100		
<b>Insurance</b>	1,000		



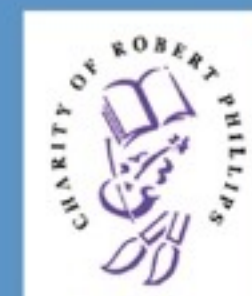


**Big Thank You  
to our Sponsors  
from Year 3**





And another  
Thank You to all  
our Partners from  
Year 3  
#bettertogether



# Officer Election

**Tracey Blandford**

# WoTTA Directors up for re-election

**Alan Palmer - Chairman**

**Joanna Gordon - Managing Director**

**Mark Middleton - Retail Director**



# **New WoTTA Directors**

**Melvyn Mills**  
**Community Interest Director**

**Ricus Roets**  
**Financial Director**

# Ongoing Projects

**Joanna Gordon**



## Baseball's Coming Home Blue Plaque Event on Sunday 7th July



## Walton Trail Pamphlets into Railway Station, shops, hotels



## Access for All At Walton Railway Station



## Boomerang Bags Working with Thames Ditton



## Refill & Safe Place Schemes Working with EBC



# Award Presentation

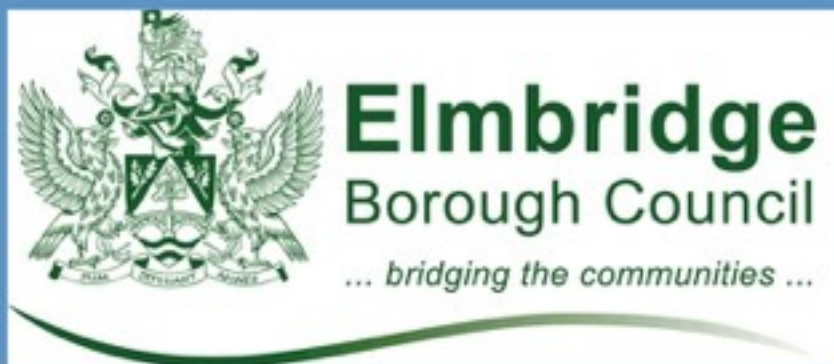
Danny O'Sullivan presenting the  
WoTTA 2019 Exemplary Award  
for Outstanding Community Service  
to ...

Kindly sponsored  
by:



# Business Improvement District

## Tracey Blandford



# What you can do

## Alan Palmer



## SPONSOR

Get your brand more visible by sponsoring a WoTTA event

## CONNECT

Come along to our next Big Breakfast and connect to the wider town community

## JOIN WoTTA

£50 per year for businesses, £25 first year concessionary price for Sole Traders

# Thanks Walton Cricket Club

## Q&A

