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Agenda

Welcome & Introduction
Year Two Achievements
Financial Report
Officer Election
Ongoing Projects
The Future for Local Business
What you can do
Award Presentation

Welcome & Introduction

Alan Palmer

Meet the team

Volunteers



ALAN PALMER



JOANNA GORDON



TRACEY BLANDFORD



GAIL HOSKINS



MARK MIDDLETON



DANNY O'SULLIVAN



MELVYN MILLS



MARK CONLAN



RICHARD MEADE

Non-profit



SHELLEY ATWAL

Year Two Achievements

Joanna Gordon

Linking the Community

Scouting
Groups

Police

Charities

Community
Groups

Businesses

Online
Community



Residents

Volunteers

Sports
Groups

Council

Churches

Schools

Up and Running!

Business Plan - Complete and on website

ASB & PSPO

Events



Totems, Flower Planters & Banners

Walton Trail



Social Media

WoTTA.co.uk

2017 - 53k page views & 17k visitors

2018 - 127k page views & 42k visitors

Recent week: 5k page views & 1.8k visitors = 260k & 93k p.a.

Facebook

2017 - <250 followers, avg weekly reach 500-800

2018 - 350 followers, avg weekly reach 2k-2.5k

Twitter @PRWoTTA

2017 - <200 followers, avg monthly reach 9.5k

2018 - 400 followers, avg monthly reach 18k



@WoTTAMum

@WoTTATeen



Financial Report

Gail Hoskins

What We Are:

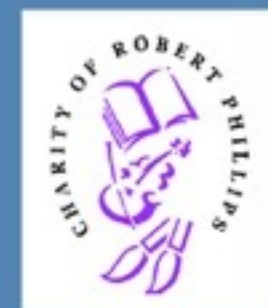
A non-profit Community Interest Company
Staffed Entirely By Volunteers

What We're Doing:

We raise funds from sponsorship and membership
All funds are used to finance projects and put on events
Continuing to Build Up a Small Surplus
Our constitution requires us to use all funds to go to the town

Draft Trading Statement

	2018	2017
Member Contributions	835.66	1302.67
Events	2623.69	3794.02
Expenses	(687.72)	(572.37)
Net Earnings before TAX	2771.63	4523.32
TAX	(554.00)	(904.80)
Retained Earnings	2217.63	3619.52
Retained Earnings Carried Forward	5837.15	



**Big Thank You
to our Sponsors
from year 2**



Officer Election

Alan Palmer

New WoTTA Director

Tracey Blandford -
Marketing & Publicity

Ongoing Projects

Joanna Gordon

Walton-in-Flower

Ornamental shrubs into new High Street Planters
Cowey Sale/Cricket Club/Railway Station
Hanging Baskets - this year for sure!
Town-wide colour scheme



Walton Trail

Pamphlets into Railway Station, shops, hotels

High Street Sewage Problems

Thames Water repairs - 16th June latest
Fat Bergs - meeting & offer to Walton town

Street Furniture Improvements

High Street/Bridge Street/Halfway/Terrace Road/Railway Station

The Future for Local Business

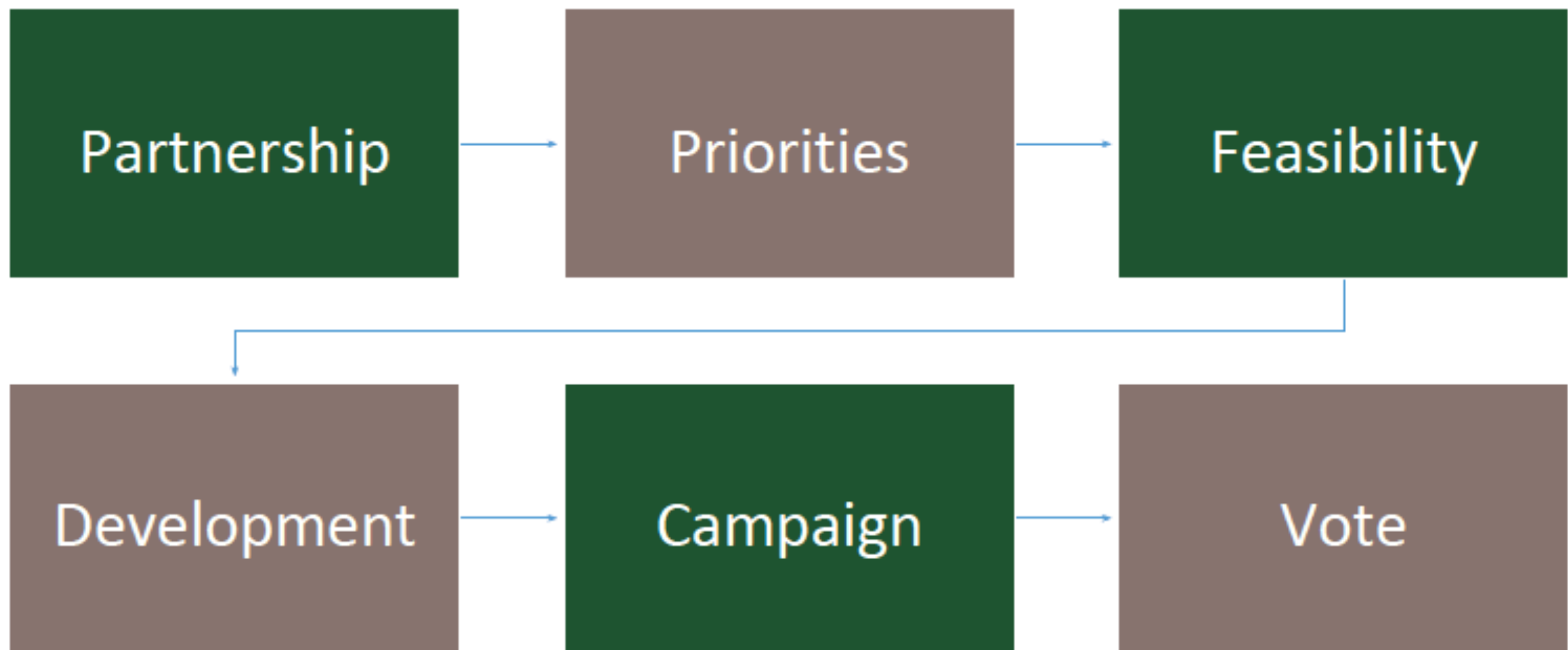
Doug Perkins

Benefits of a Business Improvement District

- **B:** Businesses are in control
 - **I:** Investing 100% locally
 - **D:** Decisions are profit led
 - **S:** Supplementing what's already there
-

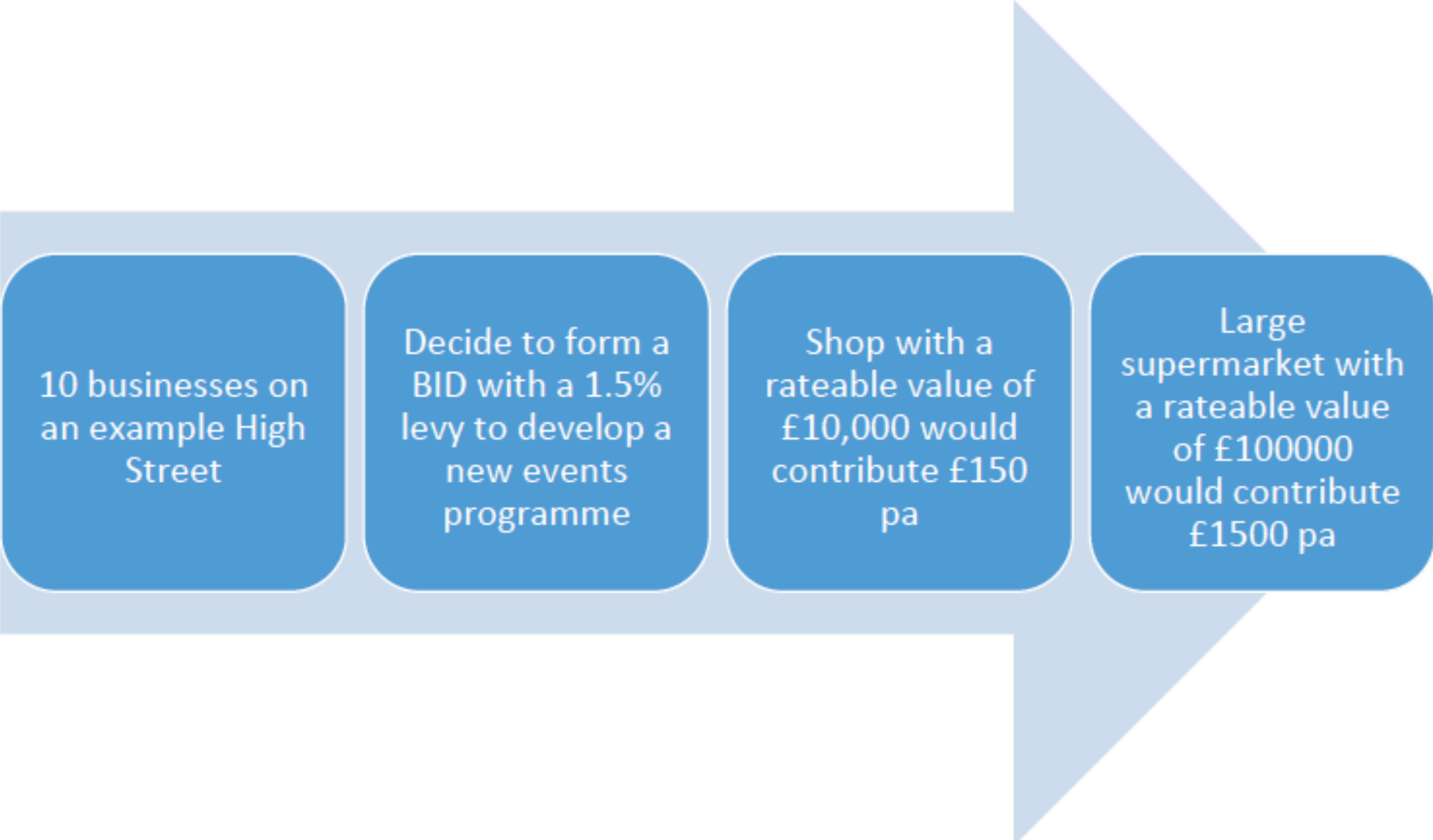
Elmbridge

Exploring a Business Improvement District



Elmbridge

How much could be raised?



10 businesses on
an example High
Street

Decide to form a
BID with a 1.5%
levy to develop a
new events
programme

Shop with a
rateable value of
£10,000 would
contribute £150
pa

Large
supermarket with
a rateable value
of £100000
would contribute
£1500 pa

What you can do

Joanna Gordon

Join Us!

Join us: £50 per year for businesses, £25 first year concessionary price for Sole Traders

What you get:

WoTTA working for a better Walton

Connection to the wider community

A strong voice for Walton with police and council

First look at sponsorship opportunities

Come to the next Big Breakfast - 19th June 8-9am

Award Presentation

Danny O'Sullivan presenting the
WoTTA 2018 Exemplary Award
for Outstanding Community Service
to Doug Perkins of EBC

Kindly sponsored by



Thanks Xcel Sports Hub

Q&A

